***Tutorial 4– Data Collection***

***2 ways of Data collection:***

***Survey***

***Questionnaire***

***Case Study using Online Retail Data Set***

Download the data set from

<https://archive.ics.uci.edu/ml/machine-learning-databases/00352/Online%20Retail.xlsx>

Description

<https://archive.ics.uci.edu/ml/datasets/Online+Retail>

Answer the following questions:

* 1. How many unique products in the store?
  2. Find the five most sold products.
  3. Find the products that have different descriptions.
  4. Find the highest spending customer.
  5. Find the invoice with maximum number of unique products.
  6. Find the most popular product for each country.
  7. Which are the two products that have customers purchased together often?